





### **COMPANY OVERVIEW**

Ink Web Solutions

#1 Web Development Company in Chandigarh

Source: Google.in search result

Ink Web Solutions is a Professional Website Design Company in Chandigarh. We offer a complete range of Website Design and Development, includes Corporate Web Site , Flash Website Design, E-Commerce Website, Web Hosting, Internet Marketing and Search Engine Optimization. We have extended our hands across the globe in providing the World Class solutions to the clients in Web Designing and Development.

### Who We Are?

Ink Web Solutions designs the web sites in such a way that it will visually communicate your company's image to exchange your professional objective to your customers and viewers and promote your business. The professional web site that we create attracts more customers to your web site thereby enhancing your company's profit. We provide a personal service in establishing the best web site design and business development through SEO.

Ink Web Solutions is a unique block made of corporate values, enthusiastic, skilled and experienced staff, in providing best of breed solutions, services and products to customers across the globe round the clock.

Ink Web Solutions has Technology and Teamwork as a strong foundation and built in strong bond called Trust.

Amongest many competitors in the field of Web Designing and Development Ink Web Solutions strives hard to excel well in its project. Most of our clients have been with us for years and keep coming back for more. We are very proud of being a customer's-oriented design company, and we nurture all our business relationships with great care and love.





### Why should you choose us?

- Experienced & Credible Since 2006, our team has worked with over 20,000 individuals, small businesses, start-up businesses, and large corporations.
- Remarkable Web Design With professional designs and unlimited revisions you're guaranteed to have a unique website you love.
- Edit Your Website 24/7 All our websites allow you to update your content from any device. Take control of your website.
- Impressive Reputation The outstanding service we provide our clients is reflected in the steady stream of referrals we receive from happy clients.
- Awesome & Affordable The company's design packages are reasonably priced.
- Mobile & Search Engine Friendly All of our website designs, are mobile phone and search engine friendly.
- Unlimited Lifetime Support Have a positive web design experience. Our clients rely on us for ongoing professional support and online marketing advice.



# Website Designing SEO Internet Marketing

### **SERVICES WE OFFER**

Our range of services suit everyone, from small and medium business to big corporates.

Ink Web Solutions always keeps its services up-to-date with the latest trends in the market, providing its customers all over the world with high-end and easily extensible internet, intranet and extranet products. Services we offer range from creating custom website designs to developing business applications of any complexity.

The company's staff will help you to efficiently present your business on the Internet, develop a solution that would fully correspond to all your business needs and/or improve the existing system. Our guidelines combined with utmost accuracy while working with details have proved to be a perfect union that enables our highly proficient personnel provides our clients with technically efficient, reliable and affordable solutions.





are business-critical...













### **WEBSITE DESIGNING**



We are Chandigarh's leading web design & development company.

Web Designing in impressive way is not just a profession but passion for our Company. We believe in the idea that good looking of any website is first impression on visitors. Good design of any website is the starting point of any website.

We have special team for Website Design who has been involved in designing professional websites of all categories. Our websites and search engines optimized and user friendly.

Connecting creative, technology and commerce to drive brands and business growth. We have been recognized and awarded for our exceptional & excellent work. We work for results & awards provide us motivation.

Because of our extensive experience in this area we know exactly what makes a web site work, and will ensure that your website meets your expectations. Through a simple process we will work with you through the development stage, ensuring you get exactly what you want out of your site, while making sure we provide you with the right advice so that you end up with a product that you, and the customer using it, will be happy with.

Ink Web Solutions also provide the web designing and development services in Himachal Pradesh, Punjab, Haryana, Jammu & Kashmir, Uttar Pradesh, Delhi and Uttrakhand.



### Why people choose to us?

- Successfully designed 3500+ websites
- Web 2.0 based designing and development
- Responsive Websites in all devices
- Fast loading websites
- All websites W3C Validated
- All websites cross browser compatible

- SEO Semantic and clean coding
- Separate Quality Department
- Professional, appealing and relevant websites
- User friendly, Simple navigation
- Competitive pricing
- Ink Web Solutions is a No.1 Web Designing Company Chandigarh in google.com search.



### **WEBSITE DEVELOPMENT**

We blend creativity and best practices of Web Design and Development to create a modern & interactive experience.

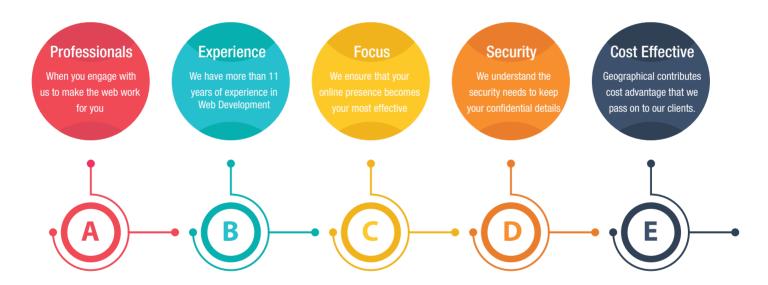
Ink Web Solutions web design services providing wide range of web design, web development, eCommerce and online marketing services in Chandigarh and rest of world! Our company main aim is to provide most competitive prices around the world.

Our specialization in crafting customized web design solutions that helps our customers creates an outstanding web presence that complements their companies' identity. Our team members are highly skilled and are capable of developing any kind of web application.

There are few things which we keep in mind while developing any website. We are aware that maintaining these qualities are not an easy task. But the time and resource spent on this pays ultimately as a satisfied customers and more and more works from them.

### Why Ink Web Solutions?

To Develop, Integrate, Maintain Your Web Presence Effectively



# Ecommerce Website Development

E-Commerce enabled website provides the most cost-effective way of promoting your business online. By developing your own E-Commerce enabled website; you can reach out to your prospective customers worldwide and offer them your products and services directly through Internet. Ink Web Solutions is a best web development company in Chandigarh to develop best ecommerce website in Chandigarh.

## CMS Website Development

Nowadays number of open sources Content Management Systems (CMS) are available over web, which can be easily used by anyone at free of cost. An effective CMS can enable you to manage website contents, documents, images, videos and graphics which you are integrates in your website. We offer personalized CMS website development services to meet your diverse requirements.



### **MOBILE APP DEVELOPMENT**

A Leader in Mobile App Development. Our work speaks to our ability to deliver compelling mobile experiences that your users will love.

Mobile app is a magical tool that makes life easier, faster and colorful. A highly interactive mobile app makes you delighted when you are a user and makes your customers delighted when you are a business owner. One day there might be no business left in the world that leverages the unique benefits of mobile apps. When the competition will reach its peak, that would be essential.

Mobile phone application offer a best way for small business owners to reach customers. these days innovative applications based iPhone and Android mobile technology, is very much using for every industry for more profit.

### This is Our Unique App Development Methodology

There may be a large list of mobile app development companies in Chandigarh, but how companies which don't have a proper methodology in their work can understand their clients and deliver assured performance. Our mobile application development process begins with a thorough understanding of our customers real needs, which enables us to constructively design and develop app with an appropriate usage of technology and make the rest best.

Once our programmers done their job superbly, our versatile QA team takes that forward to ensure your app is error free. Practical tests and your app analysis will be done with high standard testing softwares. We launch your app according to the latest trend to gain maximum user attention.

Ink Web Solutions has expert team of Mobile Apps Developers. we provide strong customer relationship by our mobile application development services. we alredy developed a wide range of apps for mostly type of industry. we provide full mobile services work with all platforms.our professional and affordable Mobile apps development services are highly profitable. our team of experts first analysis your business from each aspect and according formulated the best appropriate solution for you.













# Our Mobile Application Programming Languages

- Java J2ME
- Objective C
- BlackBerry JDE
- CE .NET C# and VB.NET
- QT
- PalmSource PODS and PRC-Tools (C/C++)





### **SOFTWARE DEVELOPMENT**

Creating bespoke software that's flexible and reliable

Ink Web Solutions is a rapidly growing custom development company with headquarters in Chandigarh, India. Our ultra-efficient development tools allow us to work 4X faster than our rivals. Rapid prototyping means there are no nasty surprises. The software we build perfectly matches your specifications.

Ink Web Solutions offers a rich repertoire of software services to its clients seeking customized software solutions. We provide you with customized software at competitive prices with free training and support.

# We deals in following... software development:

- School Management Software
- Sales Management Software
- Hospital Management Software
- Library Management Software
- Hotel Management Software
- Hostel Management Software
- Payroll Management Software
- Human Resources Management Software



We offer exceptional performance and value in all our software products and services without sacrificing quality. It's our assurance that you get high quality software that would be unique and puts you on top of your competitors. We posses the potential of providing the best custom software services and hence lnk Web Solutions based at Chandigarh, India serves as just the right place for the Software development in India for your company.

We provide our clients with the exact tailor-made software solutions that will meet their specific business requirements. Our team of experienced and technical engineers will integrate application development with your line of business. We have a standardized software development methodology which helps us provide cost-effective and efficient software solutions to virtually any industry. This ensures you get a robust and error-free product to serve you better and provide you with the edge you deserve, over your competitors.



Standard software usually do not cater to all your business requirements. Even the best fit software bundle will probably meet at the most 70% of what you actually want. Any standard software either does not meet all your requirements or the high end ones will carry features you will never use. So why settle for something that is not meant for you!!

A custom program is fully customized software based on the specific requirements of your business. You need custom programming to meet various business demands. Most of the times available solutions do not rise to your expectation either they offer little less or little more. Both scenerios are not desirable: former due to obvious reasons whereas latter may consume your time and efficiency for something you dont even require.



### INTERNET MARKETING

Want the Goods? We Deliver, with Superior Results!

Our team of creative professionals is dedicated to designing digital marketing campaigns to promote and expand your business online.

From SEO to social media, our services are available in flexible packages that provide unique solutions which generate lasting results you can trust!

Being in the field of Internet Marketing for more than six years now, Ink Web Solutions has always focused on the evolving and increasing need for Search Engine Optimization, keeping in mind that successful internet marketing is not just a one-time endeavor. We believe that it is an ongoing process which needs systematic and strategic planning for maximum results.

And that is the main reason why we give equal importance to each step which we go through, during the process, constantly enhancing your campaign and ensuring that you get the most out of your deal with us

### **Search Engine Optimization**

Search Engine Optimization (SEO) is the process of customizing and improvising a website and escalating its ranking on the Search Engine Results Pages. It is one of the best and the most economical ways to ensure highly relevant reader traffic.

We, at lnk Web Solutions believe in evolving with our clients and stress at continuous upgrading at every step of the SEO Process, giving equal importance to each one of them.





### Pay Per Click Management

A successful pay-per-click campaign offers amazing results leading to brand development, but if you're unable to manage your ad campaigns cost-effectively, its time you opted for PPC management.

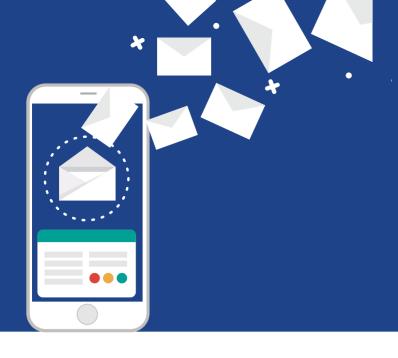
At Ink Web Solutions, we assure you quick and maximum visibility of your website advertisement by increasing the rate of conversion of visitors to customers, at the lowest possible cost.

### **Link Building and Link Popularity Services**

Link Building is the complex process of building a network of reputable, relevant links pointing to your website.

Ink Web Solutions focuses on quality over quantity combined with a strong On-Page SEO foundation to catapult your website's search engine rankings and maximize your organic traffic.





### **SMS MARKETING**

Making business communication better.

If you are looking for the most efficient and effective way to communicate with your customers or audience then you are in the right place.

Ink Web Solutions are specialises in bulk SMS messaging, which is a fantastic channel of communication

SMS Marketing is a combination of contemporary and modern marketing techniques. Use of cell phone is being increased day by day and many companies are realizing the potential in SMS marketing. SMS marketing or mobile marketing can be used to promote any business or any product. Through SMS customer get targeted information. It is really worthwhile investment you can send your offers and being in touch with your customers anywhere and any time

Sending SMS is a breeze with our low cost, top-notch tools through to our high quality gateway. With Ink Web Solutions, bulk SMS is effortless. There are no set-up fees, contracts or software to download and heaps of valuable features all wrapped up in a low cost package that blows the competition out of the water.

# Following is our quotation for SMS marketing.

- Single and Bulk Text Messaging
- Grouping Functionality
- Import of Address book from text and Excel Files.
- Single click SMS delivery to thousands of numbers.
- Personalized Sender ID's (Upto 11 Alphanumeric characters)
- SMS Scheduling (Sending SMS at a designated time)
- Online Address Book
- Online Group Management
- Real Time Delivery Reports.
- No setup fees, No monthly fees, No hidden costs
- Fast Delivery to all networks Nationwide
- Easy and Immediate deployment(Only requirement is an internet connection)

### **Features**

- All India GSM and CDMA coverage.
- Send bulk sms with your Branded Sender ID.
- Send bulk sms using web based system, excel SMS plugin or HTTP API.
- Instant delivery of messages.
- Online delivery status report.
- Upload the number list from a text file or an excel sheet.
- Manage contacts and groups.
- Track the history of bulk sms sent.
- Schedule messages.
- Easy to integrate and deploy.
- Free Phone and Email support.







### WHAT OUR CUSTOMERS ARE SAYING

Our team is continuously learning in order to keep pace with the ever-advancing technical landscape and exceed the expectations of our clients.

At Ink Web Solutions our clients are also our greatest advocates. It is our dedication to add value to our client's business that converts customers to clients and clients to business partners.

Our clients are our greatest assets and marketing channel!



We have no hesitation in recommending Ink Web Solutions to anyone who wants to work with a company that can help you achieve online success over your competitors. Ink Web Solutions approach is always friendly, yet professional.

They consistently achieve and complete tasks by every deadline, which has been crucial in the success of our own expanding business.

My colleagues and I are very happy with the website now and we would like to thank you all for your hard work and for helping us getting a nice & modern website. It was nice to collaborate with you and the rest of your team.

### Randeep Cheema



"Ink Web Solutions have provided highquality, innovative and responsive services that have assisted the Office with its education and publicity initiatives.

They have delivered for us realistic and effective solutions, on time and within budget. It has brought a lot more business my way. Thank you

Keep it up

Karan Jindal



You guys are really on top of all the new technology, and I am just glad that my project ended up in such great hands.

I am extremely proud of what we have created. You have always gone above and beyond for me, and have never said "This is impossible" or "We can't do this", which I love.

I'm grateful for the referral to lnk Web Solutions

Nikhil Mittal, Nik Baker's





"Ink Web Solutions Chandigarh did a great job on our website! We were in a super rush and needed it up and running in less than a week.

I was not expecting this amount of detail in such a small period of time. The price wasn't bad either!"

Rajgarhhills ECO Resort Hills





Top level designing quality and services provided by Ink web solutions, Chandigarh. We are using the website development service from ink web solutions from last 3 years. Good Job. excellent service..

**Sikander Thakur** 





## **WORK COMPLETION CERTIFICATE**

Simply put...You say it. We build it. It's that easy

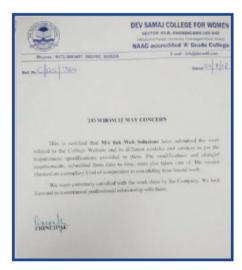
Ink Web Solutions web designers and web developers work closely with our strategists to ensure your website design allows for an exceptional user experience and aligns perfectly with your overarching digital strategy.

Our dedicated team of talented digital designers, developers, project managers and digital strategists have been selected based on their extensive experience and expertise. With a diverse skillset and years of experience across a range of industries, our team are excited to come to work each day to create new digital solutions and solve complex problems.

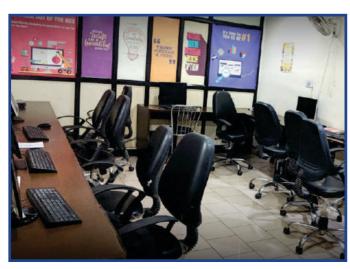
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### Why Ink Web Solutions?







### **OUR ESTEEMED CLIENTS**

Ink Web Solutions designed and developed 3500+ website globally and following are the some our clients.

Ink Web Solutions is powered by intellect and driven by values. Speed, quality and competence are our mission. We assure you for best in class service and support.

For any kind of web or client-based solutions or services you can visit our website www.inkwebsolutions.com









PEDA, Chandigarh

VITA Milk, Haryana

DRDA, Bilaspur

INST, Mohali









Haryana Gau Seva Aayog

NRHM, Haryana

**Defence Services Welfare** 

Punjab Agro Juices Ltd









UIET, Kurukshetra

Chief Architect, Punjab

PCA Stadium, Mohali

CCA Punjab









Mahindra HZPC

Living India News

Stan Autos

**CM Auto Sales** 









Rock and Storm Group

Nik Bakers

REMAX, India

The Brew Estate









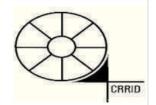
Piccadily Hotel Chandigarh

Aryans Group of Colleges

Army Institute of Law

Anil Narula IAS Coaching









Shri Gurudev Institute

CRRID, Chandigarh

PRC, Mohali

Mayo Hospital, Mohali









Grey Matters, Chandigarh

Shivjot Builders, Kharar

**Medicos Centre** 

Pratham Tehelka









MAS Tube Mills

**Asian Cements** 

**Beeco Electronics** 

**Duraton Cement** 









SD Traders

Arka Energy, Australia

West Kelowna Taxi

Omega Infra



Director -cum-Financial Advisor
Ministry of Communications
Government of India
Haryana Postal Circle, Ambala





CIS Phagwara

DAP Haryana

HAFCO India

Cynor Media









Shilp Zone

Intuition Herbals India

**PUCA Punjab** 

Water Solutions India



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# **THANK YOU**

For your precious time and your attention.

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